ERM PROFESSIONAL WORKSHOPS

MARCH 26-27, 2020
Evaluating Your Organization's ERM Approach
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ERM Approach

MARCH 26-27, 2020
Raleigh Marriott City Center, Raleigh, NC

Limited to just 50 participants, this workshop builds upon an ERM evaluation tool that outlines key aspects of an effective ERM process focused on the integration of risk oversight with strategic planning.

Who Should Attend?
Business executives who play a major role in leading ERM efforts within an enterprise, including those who serve on the board of directors or in senior executive roles, such as CEOs, chief risk officers, COOs, CFOs, controllers, chief audit executives, and others who lead the ERM process in the organization. The course assumes that participants have a fundamental understanding of ERM and whose organizations have implemented some aspects of ERM.

You’ll have the opportunity to benchmark your organization’s current ERM approach and pinpoint successful strategies for enhancing the value of ERM within your organization.

The hands-on workshop will help you assess the following about your organization:

- How does your ERM process compare to your peers?
- What aspects of your ERM processes are mature and which have room for improvement?
- How committed is your organization to examining its readiness to understand and manage its most strategic risks on a robust basis?
- How integrated are your organization’s strategic planning and risk oversight processes?
- How does management know the relative effectiveness of the organization’s responses to its top risk exposures?
- What is the level of maturity in the organization's monitoring of its most significant key risk indicators?

Cost

$1,395 Early bird rate by February 25, 2020
$1,495 after February 25th.

Accommodations

$209 per night BOOK EARLY
(Special, limited room rate available only until February 25, 2020)
Raleigh Marriott City Center
500 Fayetteville Street
Raleigh, NC 27601
919-833-1120

Limited to just 50 participants, this intimate and interactive environment promotes greater interaction between attendees and speakers, and allows a greater sharing of experiences with colleagues. Don’t miss this unique learning opportunity.
# Evaluating Your Organization's ERM Approach

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic / Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:30am</td>
<td>Registration &amp; Breakfast</td>
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</tbody>
</table>
| 8:30 - 9:45am | **Session 1** Enforcing Your Organization’s Risk Culture is Supportive of an Enterprise Risk Management Effort  
Mark Beasley  
KPMG Professor and Director, ERM Initiative  
Poole College of Management, NC State University |
| 9:45 - 10:00am| Break                                                                           |
| 10:00 - 11:15am| **Session 2** Evaluating the Integration of ERM with Strategic Planning  
Bonnie Hancock  
Executive Director, ERM Initiative, Poole College of Management, NC State University |
| 11:15am - 12:05pm| **Session 3** Evaluating Risk Identification Processes  
Bruce Branson  
Associate Director, ERM Initiative, Poole College of Management, NC State University |
| 12:05 - 1:00pm| Lunch                                                                           |
| 1:00 - 2:15pm | **Session 4** Evaluating Processes to Assess and Prioritize Risks  
Mark Beasley |
| 2:15 - 2:30pm | Break                                                                           |
| 2:30 - 4:00pm | **Session 5** ERM at UPS  
Dan Dismukes  
Assistant Director of Internal Audit, Compliance and Ethics |
| 4:00 - 4:15pm | Break                                                                           |
| 4:15 - 5:15pm | **Session 6** Evaluating Whether Risk Responses Are Appropriate  
Bruce Branson |
| 5:30 - 7:00pm | Networking Cocktail Reception                                                   |
| 7:30 - 8:30am | Breakfast                                                                        |
| 8:30 - 9:20am | **Session 7** Evaluating the Effectiveness of Your Risk Reporting  
Bonnie Hancock |
| 9:20 - 9:30am | Break                                                                           |
| 9:30 - 10:45am| **Session 8** Real World Example  
Senior Executive Leading ERM (TBD) |
| 10:45 - 11:00am| Break                                                                           |
| 11:00am - 12:30pm| **Session 9** So, Where to Go from Here?  
Mark Beasley |
| 12:30pm       | Adjourn                                                                          |

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