



Executive Training & Events for ERM Professionals

ERM PROFESSIONAL WORKSHOPS

MARCH 21-22, 2019

Evaluating Your Organization's ERM Approach



Evaluating Your Organization's ERM Approach

MARCH 21-22, 2019

Renaissance Raleigh North Hills Hotel, Raleigh, NC

12.5

Recommended
CPE Credits

Limited to just 50 participants, this workshop builds upon an ERM evaluation tool that outlines key aspects of an effective ERM process focused on the integration of risk oversight with strategic planning.

Who Should Attend?

Business executives who play a major role in leading ERM efforts within an enterprise, including those who serve on the board of directors or in senior executive roles, such as CEOs, chief risk officers, COOs, CFOs, controllers, chief audit executives, and others who lead the ERM process in the organization. The course assumes that participants have a fundamental understanding of ERM and whose organizations have implemented some aspects of ERM.

You'll have the opportunity to benchmark your organization's current ERM approach and pinpoint successful strategies for enhancing the value of ERM within your organization.

The hands-on workshop will help you assess the following about your organization:

- How does your ERM process compare to your peers?
- What aspects of your ERM processes are mature and which have room for improvement?
- How committed is your organization to examining its readiness to understand and manage its most strategic risks on a robust basis?
- How integrated are your organization's strategic planning and risk oversight processes?
- How does management know the relative effectiveness of the organization's responses to its top risk exposures?
- What is the level of maturity in the organization's monitoring of its most significant key risk indicators?

Cost

\$1,395 Early bird rate
by February 28, 2019,

\$1,495 after February 28th.

Registration is limited to 50 participants Thursday & Friday, March 21-22, 2019.

Conference fee includes all conference materials, breakfast on both days, lunch and cocktail reception on Thursday.

Accommodations

\$189 per night **BOOK EARLY**
(Special, limited room rate available only until February 20, 2019)

Renaissance Raleigh North Hills Hotel
4100 Main at North Hills Street
Raleigh, NC 27609
919-571-8773

Book Accommodations >

Reserve Your Seat >

Visit <http://erm.ncsu.edu/executive-education/event/ADVERMMAR2019> for more information.

Limited to just 50 participants, this intimate and interactive environment promotes greater interaction between attendees and speakers, and allows a greater sharing of experiences with colleagues. **Don't miss this unique learning opportunity.**

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DAY 1
THURSDAY,
MARCH 21

Time	Topic / Speaker
7:30 - 8:30am	Registration & Breakfast
8:30 - 9:45am Session 1	Ensuring Your Organization's Risk Culture is Supportive of an Enterprise Risk Management Effort Mark Beasley Deloitte Professor of Enterprise Risk Management Director, ERM Initiative Poole College of Management, North Carolina State University
9:45 - 10:00am	Break
10:00 - 11:15am Session 2	Evaluating the Integration of ERM with Strategic Planning Bonnie Hancock Executive Director, ERM Initiative, Poole College of Management, North Carolina State University
11:15am - 12:05pm Session 3	Evaluating Risk Identification Processes Bruce Branson Associate Director, ERM Initiative, Poole College of Management, North Carolina State University
12:05 - 1:00pm	Lunch
1:00 - 2:15pm Session 4	Evaluating Processes to Assess and Prioritize Risks Mark Beasley
2:15 - 2:30pm	Break
2:30 - 4:00pm Session 5	ERM in Practice: Real-Life Example of Launching ERM Jennifer MacKethan, Global Risk Manager, Integrated Risk Management Cisco Capital
4:00 - 4:15pm	Break
4:15 - 5:15pm Session 6	Evaluating Whether Risk Responses Are Appropriate Bruce Branson
5:30 - 7:00pm	Networking Cocktail Reception

DAY 2
FRIDAY,
MARCH 22

7:30 - 8:30am	Breakfast
8:30 - 9:20am Session 7	Evaluating the Effectiveness of Your Risk Reporting Bonnie Hancock
9:20 - 9:30am	Break
9:30 - 10:45am Session 8	Real World Example Senior Executive Leading ERM (TBD)
10:45 - 11:00am	Break
11:00am - 12:30pm Session 9	So, Where to Go from Here? Mark Beasley
12:30pm	Adjourn

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