



Executive Training & Events for ERM Professionals

ERM PROFESSIONAL WORKSHOPS

FEBRUARY 28 - MARCH 1, 2019

Overview of Enterprise Risk Management Fundamentals:

The Basics of Launching ERM for Strategic Value



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FEBRUARY 28-MARCH 1, 2019

Renaissance Raleigh North Hills Hotel, Raleigh, NC

12.5

Recommended
CPE Credits

Intensive. Invaluable. Interactive.

Join us for this high-level workshop that gives you the tools and hands-on training to confidently and competently address your questions regarding effective enterprise-wide risk oversight.

Who Should Attend?

Business executives representing a variety of management positions within organizations, including boards of directors, who want to better understand the core fundamental elements of effective ERM and how ERM differs from traditional risk management approaches. This course is especially helpful for individuals with little understanding of ERM.

Gain valuable knowledge about the fundamentals of enterprise risk management (ERM) including methods and strategies for strengthening board and management oversight of your entity's emerging enterprise risk exposures. The course, which is designed for those with minimal understanding of ERM, is taught by faculty who lead NC State's ERM Initiative, in addition to guest speakers who lead risk oversight in their organization. Resembling an MBA-level course design, it consists of lectures and in-class exercises focused on these topics:

- Understanding Relationship of ERM and Traditional Risk Management Tactics
- Addressing Increased Expectations for Stronger Risk Oversight
- Pinpointing Critical Elements of an ERM Process
- Ensuring ERM is Integrated with Strategic Planning - Creating a Strategic Lens on Risks
- Highlighting Strategies for Risk Identification and Assessment
- Assessing Adequacy of Current Risk Responses and Developing Key Risk Indicators to Monitor Emerging Risks
- Communicating Risk Information to the C-Suite and Board
- Illustrating Practical Tools and Templates to Support an ERM Process

Cost

\$1,395 Early bird rate
by January 31, 2019,

\$1,495 after January 31st.

Registration is limited to 50 participants Thursday & Friday, February 28 - March 1, 2019.

Conference fee includes all conference materials, breakfast on both days, lunch and cocktail reception on Thursday.

Accommodations

\$189 per night - **BOOK EARLY**
(Special, limited room rate available only until January 30, 2019)

Renaissance Raleigh North Hills
4100 Main at North Hills
Raleigh, NC 27609
919-571-8773

Book Accommodations >

Reserve Your Seat >

Visit <http://erm.ncsu.edu/executive-education/event/ERMFUNDFEB2019> for more information.

Limited to just 50 participants, this intimate and interactive environment promotes greater interaction between attendees and speakers, and allows a greater sharing of experiences with colleagues. Don't miss this unique learning opportunity.

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The Basics of Launching ERM for Strategic Value

	Time	Topic / Speaker
DAY 1 THURSDAY, FEBRUARY 28	7:30 - 8:30am	Registration & Breakfast
	8:30 - 9:45am Session 1	Understanding the Need for Better Risk Oversight Mark Beasley Deloitte Professor of Enterprise Risk Management Director, ERM Initiative Poole College of Management, North Carolina State University
	9:45 - 10:00am	Break
	10:00 - 11:15am Session 2	Overview of Effective ERM and its Connection to Strategy Bonnie Hancock Executive Director, ERM Initiative, Poole College of Management, North Carolina State University
	11:15am - 12:15pm Session 3	Techniques for Identifying Risks Bruce Branson Associate Director, ERM Initiative, Poole College of Management, North Carolina State University
	12:15 - 1:00pm	Lunch
	1:00 - 1:50pm Session 4	Techniques for Assessing Risks Bruce Branson
	1:50 - 2:00pm	Break
	2:00 - 3:30 pm	ERM in Practice Speaker To Be Determined
	3:30 - 3:45pm	Break
3:45 - 5:00pm Session 6	Responding to Risks in Light of the Organization's Risk Appetite Bonnie Hancock	
5:15 - 7:00pm	Networking Cocktail Reception	
DAY 2 FRIDAY, MARCH 1	7:30 - 8:30am	Breakfast
	8:30 - 9:20am Session 7	Developing Key Risk Indicators to Monitor Strategic Risks Mark Beasley
	9:20 - 10:10am Session 8	Communicating Key Risk Information to Management and the Board Bruce Branson
	10:10 - 10:30am	Break
	10:30 - 11:30am Session 9	Real World Example To Be Determined
	11:30 - 11:40am	Break
	11:40am - 12:30pm Session 10	Developing Your Next Steps for Strengthening Risk Oversight Mark Beasley
	12:30 pm	Adjourn

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