Executive Training & Events for ERM Professionals

ERM PROFESSIONAL WORKSHOPS

FEBRUARY 16 & 18, 2022

Virtual offering of our Overview of Enterprise Risk Management Fundamentals:

The Basics of Launching ERM for Strategic Value
Virtual Offering of our **HIGHLY POPULAR WORKSHOP**

**Overview of ERM Fundamentals:**

**The Basics of Launching ERM for Strategic Value**

**FEBRUARY 16 & 18, 2022**

8.0 **Recommended CPE Credits**

This workshop will be hosted online over two days as follows:

**DAY 1:** WEDNESDAY, FEBRUARY 16, 2022
1:00 PM - 5:00 PM EST

**DAY 2:** FRIDAY, FEBRUARY 18, 2022
12:00 PM - 4:00 PM EST


We are pleased to offer our popular high-level ERM Fundamentals workshop in a new online format. This workshop is designed for business leaders seeking a base-level understanding of the key elements of a strategically focused, ongoing, value-adding ERM process. Join us for this high-level workshop that introduces the tools and hands-on training to confidently and competently address your questions regarding effective enterprise-wide risk oversight.

**Who Should Attend?**

Business executives representing a variety of management positions within organizations, including boards of directors, who want to better understand the core fundamental elements of effective ERM and how ERM differs from traditional risk management approaches. This course is especially helpful for individuals with little understanding of ERM.

Gain valuable knowledge about the fundamentals of enterprise risk management (ERM) including methods and strategies for strengthening board and management oversight of your entity’s emerging enterprise risk exposures. The course, which is designed for those with minimal understanding of ERM, is taught by faculty who lead NC State’s ERM Initiative, in addition to guest speakers who lead risk oversight in their organization. Requiring an MBA-level course design, it consists of lectures and in-class exercises focused on these topics:

- Understanding Relationship of ERM and Traditional Risk Management Tactics
- Addressing Increased Expectations for Stronger Risk Oversight
- Pinpointing Critical Elements of an ERM Process
- Ensuring ERM is Integrated with Strategic Planning - Creating a Strategic Lens on Risks
- Highlighting Strategies for Risk Identification and Assessment
- Assessing Adequacy of Current Risk Responses and Developing Key Risk Indicators to Monitor Emerging Risks
- Communicating Risk Information to the C-Suite and Board
- Illustrating Practical Tools and Templates to Support an ERM Process

**COST**

- **$599 Early bird rate**
  - by January 31, 2022
- **$650 after January 31st**

**DATES & TIMES**

- **Wednesday, February 16, 2022**
  - 1:00 PM - 5:00 PM EST
- **Friday, February 18, 2022**
  - 12:00 PM - 4:00 PM EST

**ONLINE ONLY**

- **CPE 8.0 RECOMMENDED CPE**
  
In order to receive the full 8.0 CPE credit, participants will be required to respond to at least 3 polling questions per CPE credit hour and participate in break-out discussions and attend both days.

**FIELD OF STUDY | Management Services: Enterprise Risk Management**

**PREREQUISITES & ADVANCED PREPARATION | None**

**PROGRAM LEVEL | Basic**

**DELIVERY METHOD | Group Internet Based**

ERM FELLOWS

This workshop qualifies as one of our Foundations workshops for those interested in obtaining the ERM Fellows designation.
### Virtual Offering of Overview of ERM Fundamentals:
The Basics of Launching ERM for Strategic Value

The NC State University Executive Education, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic / Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 - 1:10pm</td>
<td>Welcome and Overview of Workshop</td>
</tr>
</tbody>
</table>
| 1:10 - 1:30pm | Session 1: Drivers for ERM and How Does ERM Differ from Traditional Risk Management  
Mark Beasley, KPMG Professor of Accounting & Director, ERM Initiative  
Poole College of Management | NC State University |
| 1:30 - 1:50pm | Breakout Session - What does risk management look like at your organization? |
| 1:50 - 2:20pm | Session 2: Starting ERM from a Strategic Lens  
Mark Beasley | NC State University |
| 2:20 - 2:35pm | Break                                                                       |
| 2:35 - 3:00pm | Session 3: Techniques for Identifying Risks  
Bruce Branson, Professor of Accounting & Associate Director of Research & Communications, ERM Initiative  
Poole College of Management | NC State University |
| 3:00 - 3:25pm | Session 4: Techniques for Assessing Risks  
Bruce Branson | NC State University |
| 3:25 - 3:45pm | Breakout Session - How does your organization identify and assess risks today? |
| 3:45 - 4:00pm | Break                                                                       |
| 4:00 - 4:30pm | Session 5: Real World Example: Overview of ERM at HCA Healthcare  
David Hughes, AVP of ERM | HCA Healthcare |
| 4:30 - 4:55pm | Session 6: Pinpointing Responses to Risks  
Erika Kranitz, Professor of Practice & Director of Risks and Analytics Masters Program, ERM Initiative  
Poole College of Management | NC State University |
| 4:55 - 5:00pm | Wrap Up of Day 1                                                              |
| 12:00 - 12:15pm | Recap of Day 1                                                                |
| 12:15 - 12:40pm | Session 7: Considering Risk Appetite in Light of Risks  
Mark Beasley | NC State University |
| 12:40 - 1:05pm | Session 8: Developing KRIs to Monitor Risks  
Erika Kranitz | NC State University |
| 1:25 - 1:50pm | Session 9: Communicating Risk Information to Boards  
Bruce Branson | NC State University |
| 1:50 - 2:15pm | Session 10: Leveraging Benefits of Risk Owners and Management Level Risk Committees  
Mark Beasley | NC State University |
| 2:15 - 2:35pm | Breakout Session - What processes are in place at your organization for gathering an enterprise view? |
| 2:35 - 2:50pm | Break                                                                       |
| 2:50 - 3:10pm | Session 11: Importance of Developing a Long-Term Watch List  
Bruce Branson | NC State University |
| 3:10 - 3:40pm | Session 12: Pinpointing Your Organization's Next Steps on Your ERM Journey  
Erika Kranitz, | NC State University |
| 3:40 - 4:00pm | Wrap Up and Key Take Aways  
Mark Beasley | NC State University |