

OVERVIEW OF ERM FUNDAMENTALS: THE BASICS OF LAUNCHING ERM FOR STRATEGIC VALUE

RALEIGH, NC
SEPTEMBER
28-29

Join us for our **Overview of Enterprise Risk Management Fundamentals: The Basics of Launching ERM for Strategic Value** on **Thursday and Friday, September 28-29, 2017** in Raleigh, NC at the **Renaissance North Hills Hotel**. Gain valuable knowledge about the fundamentals of enterprise risk management (ERM) including methods and strategies for strengthening board and management oversight of your entity's emerging enterprise risk exposures. The course, which is designed for those with minimal understanding of ERM, is taught by faculty who lead NC State's ERM Initiative, in addition to guest speakers who lead risk oversight in their organization. The course consists of lectures and in class exercises and resembles an MBA-level course design.

WHO SHOULD ATTEND?

Business executives representing a variety of management positions within organizations, including boards of directors, who want to better understand the core fundamental elements of effective ERM and how ERM differs from traditional risk management approaches. This course is especially helpful for individuals with little understanding of ERM.

Intensive. Invaluable. Interactive.

This high-level workshop gives you the tools and hands-on training to confidently and competently address your questions regarding effective enterprise-wide risk oversight. You'll interact with top strategists and renowned experts on enterprise risk management, as they provide their insights and ideas during a real-world, comprehensive workshop.

Limited to just 50 participants, this intimate and interactive environment promotes greater interaction between attendees and speakers, and allows a greater sharing of experiences with colleagues. Don't miss this unique learning opportunity.

A HANDS-ON TRAINING CONFERENCE

LIMITED TO
50
REGISTRANTS

12.5
CPE
CREDITS

CONFERENCE SESSIONS

- Understanding Relationship of ERM and Traditional Risk Management Tactics
- Addressing Increased Expectations for Stronger Risk Oversight
- Pinpointing Critical Elements of an ERM Process
- Ensuring ERM is Integrated with Strategic Planning - Creating a Strategic Lens on Risks
- Highlighting Strategies for Risk Identification and Assessment
- Assessing Adequacy of Current Risk Responses and Developing Key Risk Indicators to Monitor Emerging Risks
- Communicating Risk Information to the C-Suite and Board
- Illustrating Practical Tools and Templates to Support an ERM Process

For more information, visit
<http://erm.ncsu.edu/executive-education/event/ERMFUNDEPT2017>

PROGRAM INFORMATION

THURSDAY, SEPTEMBER 28 | DAY ONE

7:30 AM - 8:30 AM | **BREAKFAST**

8:30 AM - 10:00 AM

Session 1

Understanding The Need for Better Risk Oversight

Mark Beasley

Deloitte Professor of Enterprise Risk Management
Director, ERM Initiative, Poole College of Management
North Carolina State University

10:00 AM- 10:15 AM | **BREAK**

10:15 AM- 11:30 AM

Session 2

Overview of Effective ERM and Its Connection to Strategy

Bonnie Hancock, Executive Director, ERM Initiative
Poole College of Management
North Carolina State University

11:30 AM - 12:20 PM

Session 3

Techniques for Identifying Risks

Bruce Branson, Associate Director, ERM Initiative
Poole College of Management
North Carolina State University

12:20 PM - 1:30 PM | **LUNCH**

1:30 PM - 2:20 PM

Session 4

Techniques for Assessing Risks

Bruce Branson

2:20 PM- 2:30 PM | **SHORT BREAK**

2:30 PM - 3:45 PM

Session 5

ERM in Practice: Real-Life Example of Launching ERM

Senior Executive Leading ERM (*TBD*)

3:45 PM- 4:00 PM | **BREAK**

4:00 PM - 5:15 PM

Session 6

Responding to Risks in Light of the Organization's Risk Appetite

Bonnie Hancock

5:15 PM - 7:00 PM

Networking and Cocktail Reception

FRIDAY, SEPTEMBER 29 | DAY TWO

7:30 AM - 8:30 AM | **BREAKFAST**

8:30 AM - 9:20 AM

Session 7

Developing Key Risk Indicators to Monitor Strategic Risks

Mark Beasley

9:20 AM - 10:10 AM

Session 8

Communicating Key Risk Information to Management and the Board

Bruce Branson

10:10 AM - 10:30 AM | **BREAK**

10:30 AM - 11:30 AM

Session 9

Real World Example: Engaging the Board in Risk Oversight

Senior Executive Leading ERM (*TBD*)

11:30 AM - 11:40 AM | **BREAK**

11:40 AM - 12:30 PM

Session 10

Developing Your Next Steps for Strengthening Risk Oversight

Mark Beasley

REGISTRATION & ACCOMMODATIONS

CONFERENCE LOCATION RENAISSANCE RALEIGH NORTH HILLS HOTEL |
4100 Main North Hills Street | Raleigh, NC 27609 | 919-571-8773

CONFERENCE FEE | \$1395 EARLY BIRD BY AUGUST 28, 2017
Early bird rate is \$1395 by AUGUST 28, 2017. The regular rate is \$1495 after AUGUST 28, 2017. The conference fee includes conference materials, breakfast on both days and lunch and cocktail reception on Thursday. To register, visit <https://commerce.cashnet.com/NCSUERM?itemcode=PCM-ERMFUND>

ACCOMMODATIONS - A limited number of rooms have been reserved at the group rate of \$195 per night. The cut-off date for this rate is SEPT 8, 2017.

RENAISSANCE RALEIGH NORTH HILLS HOTEL
4100 Main at North Hills Street | Raleigh, NC 27609 | 919-571-8773

CLICK HERE FOR ONLINE RESERVATIONS

CONTACT US AT erm_initiative@ncsu.edu | 919-513-0901

RECOMMENDED CPE CREDIT | 12.5

The ERM Initiative within NC State University's Executive Education, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <http://www.learningmarket.org>.

REFUND | CANCELLATION POLICY

Visit <http://erm.ncsu.edu/az/erm/i/chan/library/EventPolicy.pdf>

REGISTER TODAY at <https://commerce.cashnet.com/NCSUERM?itemcode=PCM-ERMFUND>