

# THE ERM ROUNDTABLE SUMMIT | APRIL 24, 2015

RENAISSANCE RALEIGH NORTH HILLS HOTELS RALEIGH, NC

Join us for the **Spring 2015 ERM Roundtable Summit** on Friday, April 24, 2015 in Raleigh, NC at the Renaissance Raleigh North Hills Hotel, our new conference location for 2015. The conference will feature real world examples of top-down risk oversight and the integration of ERM practices and strategy.

**WHO SHOULD ATTEND?** Individuals serving in risk oversight roles, including chief risk officers, CFOs, CEOs, COOs, general counsels, internal and external auditors, treasurers, members of boards of directors, and other risk management professionals who can benefit from the presentations and dialogue.

## FRIDAY, APRIL 24, 2015

## RENAISSANCE RALEIGH NORTH HILLS HOTEL

Registration and Breakfast

7:30 am - 8:30 am

### Welcome and Overview

**Mark Beasley**

Deloitte Professor of Enterprise Risk Management and  
Director, ERM Initiative, NC State University

8:30 am - 8:45 am

**Mark Sparano**

Chief Audit Executive, US Bancorp

The audit committee of US Bank's board of directors engages the internal audit function to perform a regular assessment of the effectiveness of the bank's ERM process. Mark will share insights about how the bank evaluates ERM and will highlight key take-aways from the assessment they perform for this organization, which is one of the ten largest banks in the United States.

8:45 am - 9:45 am

**Peter J. Ahearn, Jr.**

Special Agent, FBI

It goes without saying that cyber-security is a top risk concern for most enterprises and that executives need to maintain a constant awareness of shifts in risk trends that threaten the organization's reputation and brand. Peter will share insights about cyber-security trends that the FBI is monitoring and he will describe how the FBI would like to engage with corporations to share cyber-related risk threats.

10:15 am - 11:15 am

**Colleen Larson**

Senior Director of Risk Management, Emergent BioSolutions Inc.

Executive management at this \$300 million bio-pharmaceutical company recently engaged in activities to articulate the company's risk appetites and risk tolerances for over 15 of the company's key value drivers. Colleen will share insights about the processes they used to engage management in workshop discussions that led to the identification and communication of the company's various appetites for risk-taking.

11:30 am - 12:30 pm

Lunch and Tabletop Discussions

12:30 pm - 1:45 pm

**Dan Herd**

Director of Risk Management  
Corporate Executive Board

The Corporate Executive Board (CEB) has been engaged in a project with its member companies to identify techniques used to scale ERM's impact to engage middle management. Dan will share practical illustrations of how entities are successfully engaging those beyond the C-Suite in the ERM process to increase the overall effectiveness of the organization's risk oversight.

1:45 pm - 2:45pm

ERM Take Aways

Steve Dreyer, Managing Director, Standard & Poor's

2:45 pm - 3:00 pm

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## REGISTRATION | ACCOMMODATIONS

### CONFERENCE LOCATION - NEW FOR 2015

Renaissance Raleigh North Hills Hotel  
4100 Main North Hills Street, Raleigh, NC 27609

### CONFERENCE FEE | \$345

The conference fee includes conference materials, continental breakfast and lunch. To register, visit <https://commerce.cashnet.com/NCSUERM> and complete the online registration form.

### ACCOMMODATIONS | \$195 BY MARCH 27, 2015

Renaissance Raleigh North Hills Hotel  
4100 Main North Hills Street  
Raleigh, NC 27609  
919-571-8773

[CLICK HERE FOR ONLINE  
RESERVATIONS](#)

### CONTACT US

erm\_initiative@ncsu.edu | 919-513-0901

### RECOMMENDED CPE CREDIT | 5.0

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