

Promo for November 7-8, 2019

Rapid advancements in technologies, geopolitical shifts, and changing social demographics represent some of the drivers of uncertainties facing businesses today. Leaders of organizations are hungry to find ways to more strategically manage the portfolio of risks facing their businesses.

Executives who lead the enterprise-wide approach to monitoring and managing risks facing their businesses are constantly looking for ideas and practical solutions that organizations are finding beneficial to how they think about risks that may be on the horizon.

If you are someone who is hungry for new ideas about how to manage the risk thinking in your organization, I encourage you to attend our upcoming ERM Roundtable Summit on November 8, 2019.

At our Roundtable Summit you will hear from leaders and risk management experts who will share practical, tactical ways their organizations are getting their arms around risks impacting their business.

Our day will begin with the leader of the enterprise risk management at the American Red Cross who will share how this high-profile humanitarian aid non-profit thinks about risks impacting its ability to fulfill its mission.

That will be followed by two of the ERM leaders at Aflac who will share insights about how the ERM process plays a critical role in evaluating risks related to proposed new strategic initiatives to ensure that risks are more fully considering in the strategic planning process.

Later in the morning, the ERM leader at Experian will share how this global organizations servicing clients in over 80 countries stays on top of risks that might arise from any where around the globe.

After lunch, a panel of ERM leaders in organizations will share insights about some of the challenges they face and solutions they have found towards strengthening management's engagement and focus in the risk management process.

We'll finish our session by hearing from a former Reuters reporter who will share insights about how organizations may be prematurely reacting to headlines news affecting the brand and reputation of the enterprise. We'll learn about the types of data organizations can easily obtain to better assess the impact of headline news on the strategic success of the organization.

The title of this workshop is the ERM Roundtable Summit. In light of that, participants are seated at Roundtables in the audience because we want to foster conversation and dialogue throughout the day among participants. While our speakers will provide excellent content, the networking and informal conversations that happen throughout the day are just as beneficial.

In addition, we also host a half-day optional pre-roundtable where faculty who help lead the ERM Initiative at NC State who lead three different topical sessions on emerging ERM best practices.

Please check out the details about this Fall's ERM Roundtable Summit at our website. I hope to see you there on November 8, 2019.