CORE VALUE DRIVER/STRATEGIC ANALYSIS TEMPLATE

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| MISSION:  *What is the organization’s key purpose? Why does it exist?* |  |
| CORE VALUE DRIVER/STRATEGIC INITIATIVE:  *Select a core value driver (service, knowledge, skill, attribute, etc. that drives the organization’s value) or a strategic initiative (program or activity the organization is planning to increase the value it provides in the future)* |  |
| WHAT MUST GO RIGHT\*:  *What must go right for this core value driver or strategic initiative to succeed?* |  |
| RISKS TO THE CORE VALUE DRIVER/STRATEGIC INITIATIVE:  *What internal or external events might prevent what must go right for the strategy to succeed?* |  |
| ASSUMPTIONS\*:  *What assumptions is the organization making related to the core value driver or strategic initiative?* |  |
| RISKS OF ASSUMPTIONS:  *How might assumptions be flawed, based on unreliable data, or outdated?* |  |
| RISKS OF THE CORE VALUE DRIVER/STRATEGIC INITIATIVE:  *What impact might this strategy have on existing programs and other initiatives?* |  |
| OPPORTUNITIES:  *How might a risk the organization is facing turn out to be an advantage?* |  |

\*It may be difficult to distinguish between what must go right and assumptions. It does not matter what goes in which box, as long as both boxes combined capture all factors. Asking the questions differently helps identify more factors.