PESTLE ANALYSIS TEMPLATE

|  |  |
| --- | --- |
| **COMPONENTS** | **RELEVANT ISSUES AND EFFECTS** |
| POLITICAL FACTORS*Elections, change of government leadership, potential policy changes, rule of law, etc.* | *
 |
| ECONOMIC FACTORS*Economic growth or stagnation, interest rates, exchange rates, inflation, unemployment, etc.* | *
 |
| SOCIAL FACTORS*Population and demographic changes, health conditions, level of education, social mobility, social attitudes, religious beliefs, socio-cultural changes, etc.* | *
 |
| TECHNOLOGICAL FACTORS*Changes in the availability or price of new technologies, technological infrastructure, potential changes in technological standards, etc.* | *
 |
| LEGAL FACTORS*Labor laws, relevant court cases, employment regulations, etc.* | *
 |
| ENVIRONMENTAL FACTORS*Climate, weather, energy consumption regulations, etc.* | *
 |