PESTLE ANALYSIS TEMPLATE

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| **COMPONENTS** | **RELEVANT ISSUES AND EFFECTS** |
| POLITICAL FACTORS  *Elections, change of government leadership, potential policy changes, rule of law, etc.* |  |
| ECONOMIC FACTORS  *Economic growth or stagnation, interest rates, exchange rates, inflation, unemployment, etc.* |  |
| SOCIAL FACTORS  *Population and demographic changes, health conditions, level of education, social mobility, social attitudes, religious beliefs, socio-cultural changes, etc.* |  |
| TECHNOLOGICAL FACTORS  *Changes in the availability or price of new technologies, technological infrastructure, potential changes in technological standards, etc.* |  |
| LEGAL FACTORS  *Labor laws, relevant court cases, employment regulations, etc.* |  |
| ENVIRONMENTAL FACTORS  *Climate, weather, energy consumption regulations, etc.* |  |